

# Calling all Brevard County restaurateurs! Fall is for Foodies 2025 kicks off September 5 and now is the time to register.

Fall is for Foodies is a marketing program from the Space Coast Office of Tourism that highlights the culinary scene in Brevard County. Participating restaurants will be featured in our campaign advertising, as well as on our website and in our blogs. Last year's campaign reached more than 1.6 million social media users, resulting in 20,000 restaurant listing views and 8,000 blog visits.

#### **IT'S FREE TO PARTICIPATE!**

All Brevard County restaurants are invited to participate and there is **no cost to you**! Simply provide us the details and photos of your new or existing prix fixe menu and we'll take it from there. The program runs from September 5 through October 25, and promotions begin in late August.

### YOUR PRIX FIXE MENU

Prix fixe menus allow guests to sample the best of your restaurant for one easy-to-digest price. The price and menu items are your choice. And there's no need to add a new item to your menu. It's as easy as bundling a few of your most popular appetizers, salads, entrees, drinks or desserts. We recommend at least three courses.

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## **CAMPAIGN TOOLKIT**

Participating restaurants will have access to our digital toolkit which includes campaign logos, social graphics and sample posts, window clings, and staff training recommendations.

### **LET'S GET YOU SIGNED UP!**

To register your prix fixe menu, scan the **QR code** below or head to **VisitSpaceCoast.com**/ **foodie-submissions**. Provide us with information about your restaurant and prix fixe menu, and upload up to five images.

SIGN UP ON OUR WEBSITE The deadline for menu submissions is September 1.





Questions? Email us at Marketing@VisitSpaceCoast.com